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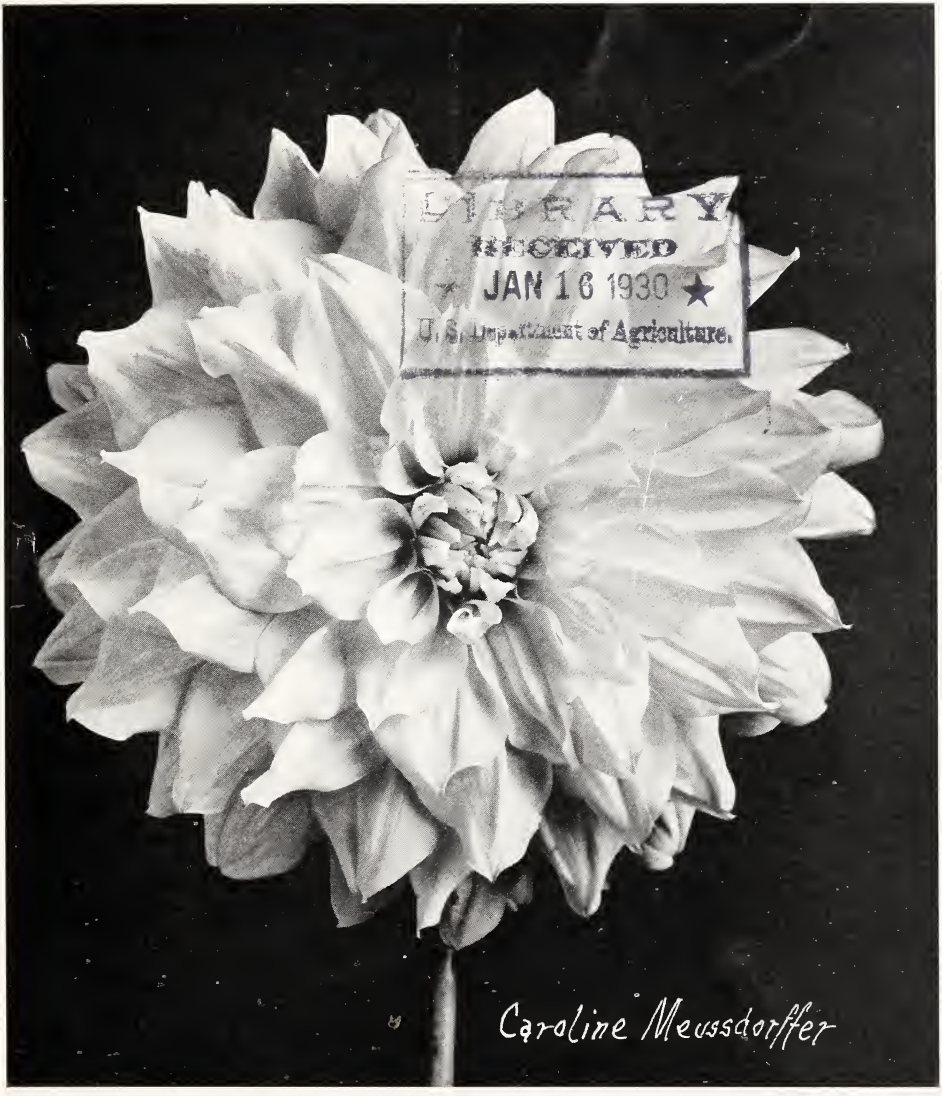
DAHLIAS



ALICE MEUSSDORFFER
DAHLIA GARDENS

487 HANOVER STREET
SAN FRANCISCO CALIFORNIA

1930

GENERAL INFORMATION

Order early to prevent disappointment as the demand for some varieties often exceeds the supply.

TERMS: Remittance with order. All retail orders over $1.00 delivered, postage prepaid, at your planting time, unless otherwise requested.

Alice Meussdorffer

We guarantee—all tubers true to name and in strong growing condition when shipped. Orders are carefully filled from field grown divided tubers. We should be notified at once of anything unsatisfactory. We do not substitute unless requested to do so.

We do not guarantee tubers against freezing, if sent before April First.

GREETINGS TO ALL DAHLIA LOVERS

After a most successful season in which my dahlias gave great pleasure to others as well as myself, I am presenting my catalog for 1930.

I was again successful this year in winning many prizes at all the Shows in which I exhibited.

The American Home Achievement Medal was awarded on my origination, May Dearborn Schwab.

I again received First Prize for the best display at the Dahlia Society of California Show at the San Francisco Auditorium.

Sixteen first prizes were won by me this year. First prize for the Best Dahlia in Show, in two Shows; for the Largest Dahlia, my origination, Oscar Meussdorffer; for the Best Seedling in Three Shows; for the Best Basket of Large Dahlias in three shows, etc.

All who visited my beautiful gardens, expressed the greatest admiration for the lovely dahlias blooming in such profusion everywhere.

I wish to express my thanks for the many letters I received telling of the pleasure derived from my introductions.

Best wishes for success and pleasure with your dahlias this Season.

ALICE MEUSSDORFFER

487 Hanover Street **San Francisco, California**

NEW INTRODUCTIONS FOR 1930

CAROLINE MEUSDORFFER

Decorative

This is the beautiful dahlia on the cover of this catalog, which I have named for my dear Mother, whose beautiful life of devotion to her family, has been and is an inspiration to me. An immense and exquisitely beautiful decorative of great depth and beautiful formation; size of blossoms average 10 inches. The center and three rows of petals around center are wax or creamy yellow, the center and reverse of remaining petals is a bronzy salmon pink, shading to a creamy yellow edge, suffusing the immense bloom with a warm glow, the stems are extremely long and strong, holding the huge blossoms proudly erect above a tall, strong plant. It is a very prolific bloomer, always full of flowers and it holds its center to the end of the season. Rating 92. Price per Tuber, $15.00 Net.

REYNOLD

Decorative

This is the most strikingly beautiful decorative dahlia I have ever seen, with its unusually beautiful coloring. It attracts universal attention and exclamations of admiration wherever exhibited and in the garden. The color is that of the exterior of a ripe pomegranite, shading from the deep shade to the most delicate. Petals center, splashed bright carmine and edged or outlined cream, outer petals carmine shading to pink, the color of peach blossoms; reverse of petals cream. Long, strong stems holding the immense blossoms well above the strong growing plant. Size of blossoms average 9¾ inches and have great depth. Winner, Silver Medal of Dahlia Society of California for Best 3 Year Old 1928 Seedling. Order early as stock is limited. Rating 94. Price per Tuber, $20.00 Net.

MAY DEARBORN SCHWAB

Decorative

Winner of Achievement Medal of American Home, awarded for the Best Dahlia of recent California origin, at the 1929 Show of the Dahlia Society of California in San Francisco.

It won First Prize for the Best Three Decoratives in the Color Division, First Prize for Best Nine Blooms of 1 Variety. In 1928 it won our President's Special Award on a large basket of these glorious blooms. It is a Beautiful Decorative of great size and depth. It is the new Dahlia Color, so popular in ladies gowns, wraps and hats this year. Large baskets of this lovely dahlia were used in show window decorations, featuring these articles this year by exclusive shops. A Chinese violet, (Ridgeway) or bluish purple. When grown in partial shade it is the exact color of blue violets. The blooms are immense, having exceptionally long and tremendously strong stems, holding the immense blooms well above the tall strong and vigorous growing bush, which blooms continually even during the winter months in our climate, it is such a hardy variety. Price per Tuber, $10.00 Net.

DECORATIVE DAHLIAS

Double Flowers Usually Full to the Center, Flat Rather than Ball Shaped, with Broad Flat, More or Less Loosely Arranged Petals, with Tips, Broad or Rounded.

* **AL KORAN**—A glorious, big, bright yellow, deepening to amber. Petals wavy ..... $ .75

* **AMUN RA**—A stunning flower of copper and orange, with a scarlet reverse 1.00

* **BLACK JACK**—A large flower of deepest velvety maroon, almost black 1.00

* **CALIFORNIA SUPERBA**—Delicate shade of pink, without any blue tone and shades gradually to a white center. Exquisite 1.50

* **CAROLINE MEUSSDORFFER**—One of my finest 1930 Introductions—is the beautiful dahlia on the cover of this catalog which I have named for my dear Mother. An immense and exquisitely beautiful decorative of great depth and beautiful formation; size of blossoms average 10 inches. The center and three rows of petals around center are wax yellow or creamy yellow, the center and reverse of remaining petals is a bronzy salmon pink, shading to a creamy yellow edge, suffusing the immense bloom with a warm glow. The stems are very long and strong, holding the huge blossoms proudly erect above a tall strong plant. It is a very prolific bloomer, always full of flowers and they hold their centers to the end of the season. Rating 92. Strong field grown, divided tubers. Net 15.00

* **CHAMPAGNE**—Warm autumn shades, varying from burnished copper to dull golden champagne and chamois. Immense flowers 1.00

* **DAWN**—Cream, shading to yellow, suffused with shell pink. Good stiff stem ..... .75

* **DR. TEVIS**—A large bloom of old rose and old gold, on good stems ..... .75

* **ELINOR VANDERVEER**—An incomparable dahlia of exquisite beauty and great size. The large blossoms of glowing satiny rose pink are of great depth and are held far above a tall sturdy bush on exceptionally long stiff stems. It won first prize as the best dahlia in the Show, and for the best basket of large dahlias in the 1929 Show of the Dahlia Society of California, in my exhibit. 1.00

* **FAITH GARIBALDI**—This immense, deep-rose decorative is a flower of great substance and of perfect formation. Stems are very long and strong. The blossoms are excellent keepers, on the bush as well as cut flowers. It is a great prize winner. 1.50

* **FLAMING METEOR**—Flaming orange scarlet, large splendid form. Prize winner 2.00

HALVELLA—A most charming rose pink, of large size, on stiff stems 1.00

* **ISOLDE**—One of my 1928 Introductions. This large, beautiful, bright citron yellow dahlia, always attracts a great deal of attention. Immense flower of beautiful formation, great depth and strong stem; it keeps well as a cut flower. 3.00

JANE COWL—A 1928 Eastern Novelty that has been a sensation wherever shown. One of the finest prize-winning dahlias to date; its great beauty attracting the attention of everyone. A massive deep decorative with petals curled and twisted. Color, glistening bronzy buff and old gold blending to a deeper shade toward center of the flower, reverse of petals a pale flesh color, giving the flower as a whole a warm glow. A stem of unusual strength holds this giant flower erect over a plant of ideal growth, foliage thick and leathery. 7.50

* **JANE SELBY**—Beautiful flower of lovely pink mauve ..... .75

* **KITTY DUNLAP**—American beauty rose. Splendid stem, good keeper ..... $ .75

Dahlias marked * originated in California.

DECORATIVE DAHLIAS

MARMION—Is one of the largest dahlias. The color is pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high center, and outlining each petal. The stems are good, and hold the immense blooms gracefully above the sturdy plant. Prize winner. ..... $ 2.00

* **MAY DEARBORN SCHWAB**—One of my finest 1929 Introductions. Winner of Achievement Medal of American Home, awarded for the Best dahlia of recent origin, at the 1929 Show of the Dahlia Society of California. First Prize for the Best 3 Decoratives in the color division, also First Prize for Best 9 Blooms of 1 Variety. In 1928 it won our President's Special Award on a large basket of these glorious blooms. It is the new Dahlia Color, so popular this year. Full description on Page 2, among my new Introductions..... Net 10.00

* **MRS. CARL SALBACH**—Immense blooms of mauve pink, on long strong stems. ..... .50

* **MRS. ELEANOR MARTIN**—A giant flower; color Mulberry, suffused gold. 2.00

MILLIONAIRE—Mammoth lavender, shading to white; strong, stiff stems.... .50

* **PRINCESS PAT**—Glorious shade of old rose, having long stiff stems..... .50

PROXIE—A beautiful flower of deep, rich red, tall bush and fine stem..... .75

* **REYNOLD**—(My finest 1930 Introduction). This is the most strikingly beautiful decorative dahlia I have ever seen, with its unusually beautiful coloring. It attracts universal attention and exclamations of admiration wherever exhibited and in the garden. The color is that of the exterior of a ripe pomegranite, shading from the deep shade to the most delicate. Petals center, splashed bright carmine and edged or outlined cream, outer petals carmine shading to pink, the color of peach blossoms; reverse of petals cream. Long, strong stems, holding the immense blooms well above the strong growing plant. Size of blossom average 9¾ inches, and have great depth. Winner of Silver Medal of Dahlia Society of California, for the Best 3 Year Old 1928 Seedling. Order early as stock is limited, due to the great demand for this glorious variety. Rating 94. Price per strong, field-grown divided Tuber,..... **Net 20.00**

* **RICHELIEU**—A new type of decorative dahlia that resembles a very large rose of deepest red. The petals have a velvety texture new in dahlias. This beautiful flower grows on top of the stem like a rose. Sturdy bushes and exceptionally strong stems. Will keep for days as a cut flower. 5.00

* **ROSA NELL**—A large flower of clear bright rose. Excellent stem. ..... .75

* **SANTA ROSA**—A beautiful old rose, good stem, good keeper. ..... .75

* **SHUDOWS LAVENDER**—An exquisitely beautiful flower of silvery lavender slightly shading to white, having a long, stiff stem, and held high above a lace-like foliage on a tall growing plant. 1.50

* **SNOW WHITE**—One of my 1928 Introductions. A very large pure white beautiful decorative dahlia of great depth and substance, having long very strong stems, holding the immense blooms well above the strong growing bush. A splendid cut flower. 2.50

* **ST. BERNARD**—Immense dahlia of a soft creamy white, suffused with clear pink 1.00

* **TEMELPA**—One of my 1928 Introductions. A wonderful decorative; color, center of petals ox-blood red shading to carmine and corinthian red, with a reverse of daphne red, also having flowers tipped white. It has an exceptionally strong stem, the flower growing on top of it like a rose, and it is a wonderful keeper as a cut flower or on the bush. It always attracts a great deal of attention on account of its unusually beautiful coloring. The bush is very strong growing and sturdy. 5.00

Dahlias marked * originated in California.

REYNOLD—DECORATIVE DAHLIA

My Finest 1930 Introduction

This glorious strikingly beautiful dahlia attracts universal attention wherever seen, with its unusually beautiful coloring. As a three year old it won the Silver Medal of the Dahlia Society of California in the 1928 Show. (For further description see Page 4.

DECORATIVE DAHLIA

* **THE CHRONICLE**—An immense flower of an exceptionally beautiful rich, velvety red, shading darker toward the center. The blooms are unusually full, and are held well above the foliage on good stout stems. 1.50

* **TRISTAN**—One of my 1928 Introductions. An immense rich, glowing, dark, velvety red decorative. Very beautiful formation. The blooms are held perfectly erect on remarkably strong, stiff stems, on very strong sturdy bushes. A large basket of this beautiful dahlia was one of my prize winners at the 1928 Show, and attracted a great deal of attention. 5.00

CACTUS DAHLIAS

English and American Types have flowers resembling chrysanthemums. The hybrid type is fully double; the petals are shorter than the English and American types and are broad, flat and recurved and twisted.

ALICE WHITTIER—Color a very delicate shade of primrose yellow; exhibition sized flower and exceptionally deep. Stiff stem and good habit of growth. 1.50

* **ALICE VOISINET**—Color of this large hybrid cactus is bronze and copper shading to buff and henna with a beautiful golden sheen. Perfect form, extra good stems. It is a good keeper; has very dark foliage. 1.00

* **AMBASSADOR**—Hybrid. This is the largest and by far the best cactus dahlia ever introduced. In formation it resembles a huge sunburst. Its color is soft yellow, with salmon, amber and pink shadings, gradually deepening towards the tips of the petals, and are borne on extra long stiff stems. My stock is of the $50.00 Prize Winning Strain. Full-flowered with perfect centers. 1.00

* **BALLET GIRL**—English Cactus. Very attractive. Orange splashed and tipped with white. Some flowers will be all orange, some all white, circled with orange. 1.00

* **ELSIE OLIVER**—Creamy pink hybrid, shading to cream in center. Large flowers. 1.00

* **FLAMENCA**—One of my 1929 Introductions. Winner of First Prize for Best Three Year Old Seedling at 1928 San Leandro Show. (For full description, see Page 7) 10.00

* **GEORGE WALTERS**—Large hybrid, dark salmon color, buff base ..... .50

* **ISLAM PATROL**—Brilliant red, tipped gold, on long stiff stems. 1.50

KALIF—Hybrid. Brilliant scarlet, strong stems, perfect formation. ..... .75

* **LA FAVORITA**—Hybrid. Beautiful oriental orange, with long stiff stems.... .50

* **MARIAN BROOMALL**—This beautiful hybrid cactus is an exquisite pure pink on the outer petals, shading to white in the center, and has an extra large beautiful flower, which is held erect with long stiff stems..... 2.00

* **MARIPOSA**—Hybrid. Beautiful pink coloring is intensified by a violet suffusion which deepens at the center. It has strong stems..... 1.00

* **MRS. W. E. ESTES**—Hybrid. Has a large pure white bloom, on a strong stem. ..... .75

MRS. C. COOPER—English. Large salmon flower, with slightly incurved florets ..... .75

* **MRS. EDNA SPENCER**—American. An exquisite shade of orchid pink..... .50

* **RUTH GLEADELL**—Hybrid. Soft yellow, shading to pink ..... .50

YELLOW KING—Hybrid. Beautiful creamy, canary yellow. ..... .50

Dahlias marked * originated in California.

FLAMENCA—HYBRID CACTUS DAHLIA

* **FLAMENCA**—One of my 1929 Introductions. A magnificent hybrid Cactus. This large dahlia of rare beauty and refinement won First Prize for best Three Year Old Seedling, at the San Leandro Show. The color is a rich warm, velvety, ripe peach, having even the effect of the bloom of the peach. The center unopened, and reverse of petals, eosine pink; opened petals, empire yellow overlaid with coral pink. The petals twist showing the eosine pink reverse, which casts a warm glow over the entire flower, giving an unusually beautiful effect. It is a very prolific bloomer, the flowers having greath depth and often measure 9¾ inches, and having strong stems which carry the glorious blooms well above the tall growing bush. Certificate of Merit Dahlia. Rating 90. ..... $10.00

PEONY DAHLIAS

Semi-Double Flowers, Showing a Bright Yellow Center and Usually Have an Inner Row of Petals that Are Curved and Twisted

* **ALMA DAVIES**—Salmon pink, shading to old rose and apricot. Long strong stem. 1.00

* **ARIADNE**—New Introduction for 1928. Beautiful peony of pure gold, a perfect formation and a most attractive bloom on a good stem. 2.00

* **BRUNHILDE**—One of my Introductions for 1928. An immense, striking peony of a deep velvety tyrian rose, shading lighter, light stripe and light reverse. The stem is cane-like, and it is a prolific bloomer..... 3.00

CITY OF PORTLAND—Deep, clear yellow; large blooms, good stems. ..... .75

CREAM KING—An immense flower of a deep cream. Good stem..... .75

* **GLORIOUS**—One of my 1928 Introductions. This immense peony of perfect formation, is a golden yellow, splashed brilliant red; first flowers sometimes coming cream, with red shading. Good stems and strong growing bush. 2.50

* **GORGEOUS**—Yellow, shading to bright scarlet. Extra long stems, immense size and good keeper as a cut flower. 1.00

* **JOHN MEUSSDORFFER**—My finest 1928 Introduction. A great prize winner. Rated second of the most outstanding 1928 introductions, by our beloved Alex Waldie. It is named for my father, a California Pioneer, and a great lover of flowers, who planned the beautiful grounds and gardens in which I raise my dahlias. A stunning, startling large peony, of a glorious, vivid, brilliant glowing scarlet; the formation is perfect, having at least three rows of petals, giving it depth, and the center is surrounded by tiny petaloids. It has exceptionally strong stems, holding the immense flowers perfectly erect. It is a sensational dahlia, attracting instant attention wherever seen, whether on the exhibition table or in the garden. The bush is medium growing, and is always full of blooms. It won First Prize for best basket of large dahlias and First Prize for best Three Peony Dahlias, this year. As a two-year old it won first prize for best basket of red dahlias at 1926 Palace Hotel Show. It has been a consistent prize winner ever since.... 5.00

MEXICO—An attractive red and yellow peony. Large flowers on good stems. 1.00

MEYERBEER—Dark cardinal with a purplish center and lighter tinting at the tips. ..... .75

* **MRS. JESSIE SEAL**—Old rose with gold shadings. Good stem. 1.00

* **ORIOLE**—Burnt orange, red and yellow, striking flower, good stem..... .75

PEARL RUGGLES—Carmine rose, suffused with pink, shading lighter at tips. ..... .75

UNCLE SAM—A large orange buff, with long strong stems. 1.00

SHOW DAHLIAS

Old-Fashioned Flowers, Ball-Shaped with Tightly Quilled Petals

* **CORONADO**—Hybrid Show. A very beautiful large, fuschia colored dahlia 1.00

LES AMOUR DE MADAME—Large flowers of lovely pink, with a cerise stripe. ..... .50

* **SIERRA**—White flower tipped with delicate lilac. ..... .50

COLLARETTE AND SINGLE DAHLIAS

ABBE HUGONARD—Striking purple, white edge, white collar. ..... .50

GEANT DE LYON—A large flower of velvety maroon, with a long white collar. ..... .75

HERALD—Large rosy pink, with a white color. ..... .50

* **DE ETTE**—My new 1930 Introduction. Century. Bronzy yellow, crimson ring, beautiful flower with petals turning backwards. Tall growing plant..... 1.50

MRS. JOYSON HICKS—English Single. Rich bronzy tan, with crimson ring..... .75

UNION JACK—White, striped red. ..... .50

POMPON DAHLIAS

Pompons are the gems of the dahlia family, producing very small compact flowers like dimunitive show dahlias. They are invaluable for cut flowers owing to their good keeping qualities.

AMBER QUEEN—Deep Amber ..... $ .35
ANNIE DONCASTER—Yellow Base, lavender shadings. ..... .35
BLUSH GEM—White ground, edged rosy pink ..... .50
DAISY—Salmon rose, very popular ..... .50
DARKEST OF ALL—Maroon, almost black. ..... .50
DARKEYE—White, with lavender center ..... .35
DEEDEE—A perfectly formed lavender. Dainty and small. ..... .50
* **ELIZABETH**—Golden yellow, edged with brownish red ..... .35
GIRLIE—Pinkish mauve color. Very beautiful ..... .50
GLOW—Pure old rose, perfect form, very popular ..... .50
HELEN ANITA—Small lavender, white center; very attractive, long stems ..... .75
IDEAL—Pure yellow ..... .50
JOHNNY—Very dark red, one of the smallest and most perfect. ..... .35
* **LARRY**—My New 1929 Introduction. Beautiful golden amber, cinnamon colored center. Stems are very long and bushes very strong and sturdy. —prolific bloomer. A prize winner 1.00
LILIAS—Beautiful, cream ground, heavily edged pink. ..... .50
LITTLE BEESWING—Golden yellow, tipped cherry, fine form ..... .50
* **LITTLE DAVID**—One of the best. Burnt orange. Prolific bloomer ..... .50
LITTLE DONALD—A very good red; small flowers, with good stems. ..... .50
***LYDIA**—My 1928 Introduction. Delicate pinkish orchid. ..... .50
MARIETTA—Deep rosy crimson ..... .50
MARS—Bright red ..... .35
NELLIE FRASER—Light ground, edged rose. ..... .50
REGULUS (Little Dorritt)—Beautiful cerise purple, small, perfect formation. ..... .50
ROSEA—Charming variety of bluish lilac. Small and good. ..... .50
* **ROSE MARIE**—My New 1929 Introduction. A new shade in dahlias. A beautiful pompon of unusual coloring. It is difficult to give the exact color; bright rosy carmine, with a cream reverse; it has long strong stems and is a prolific bloomer. 1.00
SUNNY DAYBREAK—Apricot, edged red. ..... .50
SUNSET—Clear orange ..... .25
* **TOM THUMB**—Very tiny bright red, smallest pompon ..... .50
TOMMY KEITH—Crimson, tipped white ..... .50
* **YELLOW GEM**—Creamy yellow. Small and fine form. ..... .50
ONE DOZEN POMPONS—Listed at 50c $5.00

DAHLIA COLLECTIONS

I am offering this season special collections made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large dahlias only. There are twelve guaranteed tubers in each collection, all labelled, and of varieties that can be found in this catalog. We prepay all postage. These collections are ..... $5.00, $10.00, $15.00, and $25.00

Member of

Dahlia Society of California **American Dahlia Society**

San Francisco Dahlia Society

THE DAHLIA SOCIETY OF CALIFORNIA

We extend a cordial invitation to all who are interested in dahlias to join the Dahlia Society of California. The Dahlia Bulletins that are issued several times a year are full of interesting Dahlia news. Yearly dues, $2.00.

The Silver Medal of the Dahlia Society of California for Best Three Year Old Seedling, awarded on "Reynold' in 1928.

FIRST PRIZES WON AT THE ANNUAL SHOW OF THE DAHLIA SOCIETY OF CALIFORNIA, 1929

First Prize—Best General Display.
First Prize—Best Basket of Large Dahlias.
First Prize—Best Dahlia in the Show.
First Prize—Largest Dahlia in the Show (Oscar Meussdorffer)
First Prize—Nine Blooms, Nine Varieties, in one receptacle.
First Prize—Nine Blooms, One Variety in one receptacle. (May Dearborn Schwab)
First Prize—Best Vase of Three Pink Dahlias.
First Prize—Best Vase of Three of any other Color (May Dearborn Schwab)
First Prize—Best 1929 Seedling.
First Prize—Achievement Medal of American Home for Best Six Blooms of Best Dahlia of Recent California Origin (May Dearborn Schwab)
First Prize—San Leandro Show. Best Basket Large Dahlias.
First Prize—Best Three Peony Dahlias (John Meussdorffer)
First Prize—Best 1929 Seedling.
First Prize—Best Display by a Lady.
First Prize—San Mateo Show. Best Basket of Large Dahlias (John Meussdorffer)
First Prize—Best Dahlia in the Show (Kaweah)

Winner of First Prize for Best Dahlia in the San Mateo Show, "Kaweah" Giant Decorative. My Two year old Origination.—Thirteen and one-half inches